

ESD 101
Youth Telephone Survey
Ages 10-17
Year 2000-01

Youth Characteristics by ESD:	ESD % [95% C.I.] n = 269	State % [95% C.I.] n = 1977
Gender		
Female	51.2 % [43.2 , 59.0]	49.6 % [46.8 , 52.4]
Male	48.8 % [41.0 , 56.8]	50.4 % [47.6 , 53.2]
Grade		
4th - 8th	54.3 % [46.3 , 62.1]	54.6 % [51.8 , 57.4]
9th - 12th	45.7 % [37.9 , 53.7]	45.4 % [42.6 , 48.2]
Average weekly spending money	\$15.22 [12.1 , 18.3]	\$17.24 [16.0 , 18.5]
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Youth Survey Responses by ESD:	ESD % [95% C.I.]	State % [95% C.I.]
Current Tobacco Use (Any type)		
Current User	11.0 % [6.9 , 17.1]	7.6 % [6.3 , 9.2]
Non-tobacco User	89.0 % [82.9 , 93.1]	92.4 % [90.8 , 93.7]
Lifetime Cigarette Smoking (Ever smoked at least one cigarette)		
Yes	28.5 % [21.5 , 36.8]	23.5 % [21.3 , 25.9]
No	71.5 % [63.2 , 78.5]	76.5 % [74.1 , 78.7]
During the past 7 days, days that someone smoked inside your home		
Some days or Every day	24.5 % [17.9 , 32.6]	18.4 % [16.4 , 20.7]
None	75.5 % [67.4 , 82.1]	81.6 % [79.3 , 83.6]
Influences against tobacco use: Parents		
A lot or Some	74.8 % [66.9 , 81.3]	76.2 % [73.7 , 78.5]
Little or None	25.2 % [18.7 , 33.1]	23.8 % [21.5 , 26.3]
Influences against tobacco use: Avoid future health problems		
A lot or Some	84.6 % [77.4 , 89.9]	87.4 % [85.3 , 89.2]
Little or None	15.4 % [10.1 , 22.6]	12.6 % [10.8 , 14.7]
Influences against tobacco use: Getting caught/going to court		
A lot or Some	65.2 % [55.1 , 74.1]	62.6 % [59.1 , 66.0]
Little or None	34.8 % [25.9 , 44.9]	37.4 % [34.0 , 40.9]

	ESD % [95% C.I.]	State % [95% C.I.]
Influences against tobacco use: Anti-tobacco clubs/ groups		
A lot or Some	33.4 % [24.6 , 43.4]	37.5 % [33.9 , 41.3]
Little or None	66.6 % [56.6 , 75.4]	62.5 % [58.7 , 66.1]
Influences against tobacco use: Tobacco is expensive		
A lot or Some	31.3 % [22.8 , 41.4]	30.2 % [26.9 , 33.7]
Little or None	68.7 % [58.6 , 77.2]	69.8 % [66.3 , 73.1]
Influences against tobacco use: Don't want to be addicted		
A lot or Some	81.7 % [74.5 , 87.2]	80.6 % [78.2 , 82.7]
Little or None	18.3 % [12.8 , 25.5]	19.4 % [17.3 , 21.8]
Influences against tobacco use: Setting a bad example for younger kids (Among high school aged youth)		
A lot or Some	66.8 % [55.0 , 76.9]	69.9 % [66.2 , 73.3]
Little or None	33.2 % [23.1 , 45.0]	30.1 % [26.7 , 33.8]
Influences against tobacco use: Friends think tobacco use is "uncool"		
A lot or Some	64.8 % [57.2 , 71.8]	61.3 % [58.5 , 64.0]
Little or None	35.2 % [28.2 , 42.8]	38.7 % [36.0 , 41.5]
Influences against tobacco use: Worried about current health		
A lot or Some	80.5 % [73.4 , 86.1]	80.0 % [77.7 , 82.2]
Little or None	19.5 % [13.9 , 26.6]	20.0 % [17.8 , 22.3]
Influences against tobacco use: Don't want to support tobacco industries		
A lot or Some	70.7 % [63.0 , 77.4]	71.0 % [68.4 , 73.6]
Little or None	29.3 % [22.6 , 37.0]	29.0 % [26.4 , 31.6]
Influences against tobacco use: Don't want to expose others to secondhand smoke		
A lot or Some	61.4 % [50.6 , 71.1]	66.3 % [62.7 , 69.7]
Little or None	38.6 % [28.9 , 49.4]	33.7 % [30.3 , 37.3]
"If one of your best friends offered you a cigarette, would you smoke it?" (Youth responding any way except "definitely not" are considered vulnerable)		
Possibly	30.8 % [20.9 , 42.9]	19.6 % [16.5 , 23.0]
Definitely not	69.2 % [57.1 , 79.1]	80.4 % [77.0 , 83.5]
"Do you think teens who smoke are..."		
Somewhat or Very popular	32.2 % [22.4 , 44.0]	35.6 % [32.0 , 39.4]
Somewhat or Very unpopular	67.8 % [56.0 , 77.6]	64.4 % [60.6 , 68.0]

	ESD % [95% C.I.]	State % [95% C.I.]
"How risky do you think it is for someone your age to use tobacco?"		
Very risky	80.3 % [69.7 , 87.8]	79.9 % [76.9 , 82.6]
Somewhat, Not very, or Not at all	19.7 % [12.2 , 30.3]	20.1 % [17.4 , 23.1]
"How harmful do you think it is for someone your age to smoke 1 to 5 cigarettes per day?"		
Very harmful	77.5 % [69.8 , 83.7]	81.0 % [78.6 , 83.1]
Somewhat, Not very, or Not at all	22.5 % [16.3 , 30.2]	19.0 % [16.9 , 21.4]
"There are so many things that cause cancer, tobacco use is not going to make a any difference."		
Somewhat or Strongly agree	15.5 % [10.3 , 22.7]	16.2 % [14.3 , 18.5]
Somewhat or Strongly disagree	84.5 % [77.3 , 89.7]	83.8 % [81.5 , 85.7]
"In general, what percentage of people your age smoke cigarettes, in your opinion?"		
	33.4 % [28.7 , 38.0]	31.7 % [30.2 , 33.2]
"In general, what percentage of people your age use smokeless tobacco, in your opinion?"		
	16.0 % [12.7 , 19.4]	15.0 % [13.9 , 16.1]
"Tobacco companies should have the same rights to advertise their products as other companies."		
Probably or Definitely Agree	38.8 % [31.3 , 46.9]	29.1 % [26.7 , 31.8]
Probably or Definitely Disagree	61.2 % [53.1 , 68.7]	70.9 % [68.2 , 73.3]
"How likely would you be to wear something that has a tobacco company logo or picture on it?"		
Somewhat or Very likely	10.4 % [6.3 , 16.6]	7.0 % [5.6 , 8.6]
Somewhat or Very unlikely	89.6 % [83.4 , 93.7]	93.0 % [91.4 , 94.4]
"How likely would you be to wear something that has an ANTI-tobacco message/logo on it, like a hat or t-shirt?"		
Somewhat or Very likely	56.3 % [48.2 , 64.1]	54.8 % [52.0 , 57.6]
Somewhat or Very unlikely	43.7 % [35.9 , 51.8]	45.2 % [42.4 , 48.0]
"Are there places near your school where people your age get together and smoke?"		
Yes	49.1 % [38.6 , 59.7]	49.8 % [46.0 , 53.6]
No	50.9 % [40.3 , 61.4]	50.2 % [46.4 , 54.0]
"During the last school year did you practice ways to say 'No' to tobacco, for example, in role playing?"		
Yes	47.0 % [36.8 , 57.5]	54.6 % [50.9 , 58.3]
No	53.0 % [42.5 , 63.2]	45.4 % [41.7 , 49.1]

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"During the last school year, how many times did you receive information in classes about the health hazards and dangers of tobacco use?"		
Once or None	36.9 % [27.2 , 47.8]	27.2 % [24.1 , 30.6]
2-3 times	25.6 % [16.9 , 36.8]	27.1 % [23.7 , 30.7]
4 or more times	37.5 % [28.2 , 47.8]	45.7 % [42.0 , 49.4]
"Did this tobacco education you received during the last year make you think about whether or not you should smoke or use chewing tobacco?" (Among youth who had 1+ days of education)		
Definitely yes	78.6 % [67.2 , 86.9]	76.7 % [73.2 , 79.9]
Probably or Definitely no	21.4 % [13.1 , 32.8]	23.3 % [20.1 , 26.8]
"During the past school year, did you participate in any activities to encourage other youths to say 'No' to tobacco – for example through youth groups, health fairs, or presentations to younger children?"		
Yes	21.0 % [10.8 , 36.8]	23.3 % [19.3 , 28.0]
No	79.0 % [63.2 , 89.2]	76.7 % [72.0 , 80.7]
"Have either of your parents or guardians talked to you about tobacco use?"		
Yes	84.5 % [77.5 , 89.6]	84.6 % [82.4 , 86.6]
No	15.5 % [10.4 , 22.5]	15.4 % [13.4 , 17.6]
"Have your parents specifically told you that they do not want you to use tobacco?"		
Yes	81.8 % [43.2 , 59.0]	83.7 % [46.8 , 52.4]
No	18.2 % [41.0 , 56.8]	16.3 % [47.6 , 53.2]
"During the past 30 days, how often did you see commercials on TV about the dangers of tobacco use or about not smoking?"		
At least once per week	81.7 % [75.7 , 86.5]	81.2 % [79.0 , 83.3]
Less than once per week	18.3 % [13.5 , 24.3]	18.8 % [16.7 , 21.0]
"Have any of the advertisements you've seen made you think about whether or not you should use tobacco?"		
Yes	69.8 % [61.7 , 76.8]	68.4 % [65.6 , 71.0]
No	30.2 % [23.2 , 38.3]	31.6 % [29.0 , 34.4]